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NEWS RELEASE

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United Way of Cambridge and North Dumfries FINAL 2011 Campaign Achievement

United Way of Cambridge and North Dumfries is pleased to announce it has achieved a total of $2,660,710 for the 2011 Community Campaign. In the seventy-two year history of United Way, the total represents the second highest funds generated to address key community issues. It also represents an achievement of 97% of the $2,740,000 goal.

"Our volunteers were determined and decided to keep working to get the best possible results for our community. This dedication along with a tremendous response from our communities has made an incredible difference", said Brian Krinock, Volunteer Campaign Chair and President of Toyota Motor Manufacturing Canada.

On December 8th, 2011 the United Way announced it had achieved a total of $2,602,000 and committed to push to the end of January 2012 before finalizing the achievement.

"This result was made possible by an 'army' of hundreds of United Way volunteers that are committed to their community and contribute to the success of United Way at every level. These volunteers were supported by a group of dedicated staff, across the organization that just wouldn't give up. This was a total team effort!" said Ron Dowhaniuk, Executive Director.

These resources will be used to ensure: positive outcomes for children and youth, for individuals and families looking for solutions and for neighbourhoods aspiring for a better tomorrow.

- 30 -

For more information, please contact:

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About United Way of Cambridge and North Dumfries:
United Way is a volunteer-driven organization committed to matching community resources to pressing local issues, such as neighbourhoods in poverty, and children and youth. Further information about the United Way of Cambridge and North Dumfries is available at www.uwcambridge.on.ca