

## **NEWS RELEASE**

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**For immediate release:**

**December 8, 2011**

### **United Way of Cambridge and North Dumfries Announces 2011 Campaign Achievement and a commitment to push on.**

United Way of Cambridge and North Dumfries announced that a total of \$2,602,000 has been achieved to date. “We are very proud and grateful for the effort and determination of our many volunteers to achieve this amount to date,” said Ron Dowhaniuk, Executive Director.

Over 130 volunteers and supporters attend the Volunteer Celebration and Achievement night at the Bowman Room of Cambridge City Hall.

United Way noted the 2011 campaign achievement of 95% of its target goal of \$2,740,000. This leaves a gap of \$138,000.

Brian Krinock, Volunteer Chair of the campaign cabinet and President of Toyota Motor Manufacturing Canada stated, “We have not given up! Our campaign volunteers are committed to closing the gap and we will be working with the community into January to do so.” He added, “United Way’s ability to respond to community need is dependent on closing the gap.”

Last week Kevin McNeil, President and CEO of Gore Mutual demonstrated their commitment to Cambridge by increasing its corporate contribution by \$50,000. Since then corporations large and small have stepped forward, including Clemmer Steelcraft in a demonstration of leadership and solidarity. COM DEV re-canvassed their staff and increased their corporate contributions to add an additional \$12,000 to achieve over \$175,000 from the company and its employees.

Roxana Stanciu, Director of Resource Development at United Way stated, “It is not too late any and all contributions will make a big difference to our community.” United Way reported they are working on a variety of strategies to close the gap in the coming weeks and will have a final achievement in late January 2012.

#### **IT’S NOT TOO LATE**

- Go to [www.uwcambridge.on.ca](http://www.uwcambridge.on.ca) to donate online.
- Text UNITED to 45678
- Call 519-621-1030 to donate by phone, request a pledge form, or find out how to start a workplace campaign.



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For more information, please contact:

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About United Way of Cambridge and North Dumfries:

United Way is a volunteer-driven organization committed to matching community resources to pressing local issues, such as neighbourhoods in poverty, and children and youth. Further information about the United Way of Cambridge and North Dumfries is available at [www.uwcambbridge.on.ca](http://www.uwcambbridge.on.ca)