



NEWS RELEASE

For immediate release:

First Ever Online Auction

Cambridge, ON

United Way Cambridge and North Dumfries is excited to announce the first ever-online auction to benefit the community. This is your chance to purchase amazing items for your holiday list or for yourself! Well over 60 items and continuing to grow.

The online auction runs from 1:00 am Monday November 21, 2011 and ends at midnight on Friday November 25, 2011. Get your bid in and check throughout the week as the highest bidder at the end gets the item.

There are thousands of dollars of items to choose from including, hockey tickets, theatre events, jewelry, getaways, artwork, furniture, electronics and much, much more.

Some of the highlights include an amazing Toronto/ Ottawa hockey package which includes flights from Kitchener to Ottawa, 2 tickets and a hotel. Also available are Kitchener Rangers tickets, a Blackberry Torch, an iPad, Chicopee passes, gym memberships, and restaurant certificates to name a few.

On a budget? Look at transit passes, Reid's chocolate, oil change, grass trimmer, a die cast John Deere tractor, gift cards and much more.

The best part is that all proceeds go to the United Way 2011 Community Campaign to support and strengthen kids, families and neighbourhoods in Cambridge and North Dumfries.

If you are looking for something special or something for that special someone, check out the website on Monday November 21 at www.uwcambridge.on.ca/auction

-30-

For more information, please contact:
Ron Dowhaniuk
Executive Director
United Way of Cambridge and North Dumfries
(519) 621-1030 extension 227
(519) 212-3768 mobile
ron@uwcambridge.on.ca

About United Way of Cambridge and North Dumfries:

United Way is a volunteer-driven organization committed to matching community resources to pressing local issues, such as neighbourhoods in poverty, and children and youth. Further information about the United Way of Cambridge and North Dumfries is available at www.uwcambridge.on.ca