



## NEWS RELEASE

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### NEWS RELEASE

*For Immediate Release*

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## KINGS BUFFET HOSTS CHARITY THANKSGIVING EVENT IN SUPPORT OF UNITED WAY

**Cambridge, ON – September 28, 2011** – On Thanksgiving Monday October 10<sup>th</sup>, Kings Buffet will be offering lunch and dinner for only 99 cents. Buffet proceeds go to United Way. Nine participating Kings Buffet outlets, including the one in Cambridge at 1 Hespeler Road, Unit B6, will be taking part in this first ever event in support of United Way. In addition, the first 50 tables will receive a free turkey! The hours of the event are 11:00 am – 2:00 pm and 4:00 pm - 8:00 pm. In addition, donations will be accepted on behalf United Way during the event.

Everyone is invited to attend this special event – to enjoy a delicious meal at a fraction of the cost and to show their support to United Way of Cambridge and North Dumfries.

### **Background:**

Kings Buffet is a chain of 12 North American, Asian and international food restaurants located throughout South/Western Ontario, from St. Thomas to Sudbury. Founder and president, James Lee, immigrated to Canada with his family when he was eleven years old. After many years in the restaurant business across Canada, Mr. Lee saw the opportunity for providing a larger, more sophisticated buffet concept and opened his first Kings Buffet in February of 1997.

Since opening the first Kings Buffet, James Lee, has maintained a commitment to helping strengthen communities across Ontario by supporting hundreds of worthy causes including sports teams and crisis relief efforts.

### **About United Way of Cambridge and North Dumfries:**

Since 1940, United Way has been working to make our community a stronger and healthier place to live and work. United Way works to make a lasting difference by partnering with 25 knowledgeable and reputable partner agencies, we invest to improve and build our community so that:

- Children and youth reach their potential
- Families are strong
- Neighbourhoods are inclusive and thriving
- People are economically secure
- Newcomers are welcomed and supported

Further information about United Way of Cambridge and North Dumfries is available at <http://www.uwcambridge.on.ca>.