



Change starts here.

Give. Volunteer. Act.

May 26th, 2015

News Release: 8TH ANNUAL SHRED DAY 2015 RAISES OVER \$1,800 FOR UNITED WAY

Shred Day, an annual event hosted by local manufacturer Shred-Tech, gives residents the chance to safely destroy their personal documents while giving back to the community. This year's event raised \$1,835 and 100% of the proceeds have been donated to United Way Cambridge and North Dumfries. These funds will help to make a truly meaningful difference in the lives of so many people in our community.

For example*, \$1,835 could help:

- 27 schools kids to participate in anti-bullying classes; AND
- 5 families to receive emergency shelter during a time of need; AND
- 10 individuals, couples or families to receive counselling to improve their health.

These changes would not be possible without the generosity of all those who attended this great event, many of whom gave more than the required amount to have their documents shredded. One such resident brought 6 bags of documents to shred, which should have cost him a total of only \$18 at this event, but he gave \$60 and insisted that we keep the change because he knew it was for a good cause! Other residents were generous with their praises, thanking both Shred-Tech's and United Way's volunteers for providing such a helpful service to the community by way of Shred Day.

United Way is sincerely grateful to Shred-Tech for making this unique event available to the community as a way of engaging local residents in giving back. For the past 8 years, Shred-Tech's employees have volunteered their time to set up all the necessary equipment, collect funds, and operate the mobile shredding trucks. The attached photo shows Shred-Tech employees Harvey Good (far left) and Mike Davidson (far right), both of whom have been

volunteering at Shred Day for several years. Mike actually retired from his job at Shred-Tech last year and returned to volunteer his time again this past Saturday because of his values around giving back. All of us here at United Way Cambridge and North Dumfries would like to say a sincere thank you to Merice Martin, Alan Martin, Harvey Good, Mike Davidson, and youth volunteers Hayden Mundy and Jacob Kenchanh for helping to make this event so successful this year.

**These are just examples of the change being created. These estimates are based on the UW portion of provided funding. These programs are only some of the programs United Way funds.*

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Shred-Tech:

Shred-Tech is a world leader in information destruction and reduction solutions. They design and manufacture first-class reduction systems and shredding machinery to cost-effectively solve waste reduction and recycling problems. Shred-Tech's ongoing commitment to United Way has been to match its employee contributions corporately, dollar-for-dollar. Last year, they had another successful campaign raising over \$18,000 from a combination of corporate, employee, and special event donations.

United Way of Cambridge and North Dumfries:

Through constant outreach to the local area, United Way is focused on what our community needs most. It is our mandate to create a better life for everyone in Cambridge and North Dumfries. This mandate extends across our community priorities:

- From Poverty to Possibility
- Strong Communities
- All That Kids Can Be
- Volunteerism

Every year, tens of thousands of residents in Cambridge and North Dumfries are helped by United Way. Working with our partner agencies, and with support from local workplaces, we give hope, improve lives, and build our community. To learn more, please visit our website at uwcbridge.on.ca or call us at 519-621-1030.

For more information:

Suhanya Ketheeswaran
Community Engagement and Marketing Specialist
United Way of Cambridge and North Dumfries
135 Thompson Drive, Suite 2
Cambridge, Ontario, N1T 2E4
(519) 621-1030 ext. 234
suhanya@uwcbridge.on.ca